

North West Zoonoses Group conference on **FOOD SAFETY**

9th July 2015 at The University of Liverpool

Background

The North West Zoonoses Group is looking for participants to give short talks about their work related to food safety with topics including, but not limited to, a research project, a case study, policy, emerging issue or any other topic you think will be of interest to conference participants. Other speakers will be from The Ports Authority, Supermarkets, The Food Standards Agency, Public Health England, local council environmental health officers and academic researchers.

Short talk format

We will be using a “20x20” presentation format (also called “*Pecha-Kucha*”).

For this, presenters should prepare 20 slides, which will need to be sent to us in advance. The slides will be set to automatically progress every 20 seconds, giving a total presentation time of 6 minutes and 40 seconds. This will be followed by 3 minutes for questions.

This format has been shown to generate considerable interest from the audience and encourages presenters to stick to the key messages.

Some tips for using this style of presentation:

- Think very carefully about your key messages
- Avoid text as much as possible – use images
- If you want longer than 20 seconds on a slide – use it twice (or more), perhaps adding new information or images with the slide change.
- Practice!
- Remember that, although this format seems very formal, it can actually be a very fun way to give your presentation and is enjoyable for your audience!

Here are some links about this type of presentation that you may find useful. The first site, in particular, has useful tips – both have some (fancy) example presentations:

<http://catherinecronin.wordpress.com/2012/06/13/pecha-kucha/>

<http://www.pechakucha.org/watch>

Prospective participants

If you would like to give a “20x20” presentation please submit an abstract of up to **250** words to Rob Christley rob@liv.ac.uk, with the subject line “NWZG 20x20”.